



**2008 Sponsor Kit
February 13-17, 2008
Grand Coushatta Casino Resort
Kinder, LA**

Being involved with the Lance Graves Pro Classic is a smart choice for any business wishing to put their product or service in front of the largest most influential group of barrel racers at any national barrel racing event.

What is new for 2008?

- The open race is a \$5,000 added NBHA Super Show
- VIP party for all participants at the Grand Coushatta Casino Pavilion Arena.
- The first running of the nation's only \$25,000 invitational futurity
- \$500 added poker tournament, \$100 buy-in.
- A Barrel Futurities of American approved side pot off the open worth over \$5,000

2007 LG Pro Classic Stats

- 75% of the barrel racers that participated in the futurity were ranked in the top money earners of the nation in 2006 and 2007!
- Over 1,200 participants and spectators
- 95% drive truck and trailer rig combo's that total over \$110,000 per rig!
- Participants spent on average over \$1,400 each at the event
- Over \$1,000,000 in horses sold in less than three hours at the LG Pro Classic sale.
- The LG Pro Classic \$200,000 invitational slot race was one of only 2 barrel racing events shown to over 50 million homes via RFD-TV on Dish and DirecTV!



Event Overview

Grand Coushatta Casino Resort Pavilion Kinder, LA February 13-17, 2008

Love big city Casino gaming? Love good old fashioned Cajun cookin? Love watching the fastest barrel horses in the world and the seeing biggest stars of the barrel racing industry let it all hang out for nearly a half a million in cash and prizes? Have we got the event for you!!

Excitement is already building as plans are underway for the 2nd annual, one of a kind barrel racing extravaganza!!

The LG Pro Classic will again house the \$200,000 Invitational for the lucky 50 slot holders 4 year old futurity standouts. Owners pay a \$5,000 entry fee to run for \$100,000! There is one qualifying round that will determine the top 25 to run for the \$100,000 and the bottom 25 will run for \$30,000.

The popular LG Pro Classic prospect sale will once again be managed by Going Big Time Sales Company. The 2007 sale saw over \$1,000,000 in horses sold.

Exciting new events include the 1st Annual Sale Futurity featuring \$27,500 added money for only 48 eligible entries that were offered for sale at the 2007 LG Pro Classic Sale. The sale futurity features 2 go's and an average with a \$380 entry fee.

Added upgrades at the event will see an NBHA Super Show with \$10,000 added money plus wild cards to the NBHA World Show!

Once again the LG Pro Classic event will be web cast by our friends at BarrelHorses.com and watched by millions on RFD TV!



Limited Sponsorship Slots

LEVEL 1: Title Sponsor of NBHA Super Show or Futurity (2 slots)

WHAT YOU GET?

1. Event named for your company.
2. Logo on event picture barrel
3. Two 4x8 banners in the arena
4. Interview with event winner in RFD-TV show
5. Free front row exhibit booth space at venue
6. One PA announcement per hour
7. Ad played during web cast on BarrelHorses.com
8. Free hotel room for sponsor
9. Brochure in contestant packet
10. One TV spot on RFD-TV program

Cost: \$5,000 (Up to 35% product trade can be negotiated)

LEVEL 2: SPECIAL EVENT Sponsor (Only 4 slots for this level)

WHAT YOU GET? Your choice: Choose the portion of the LG Pro Classic that you want named for your company: Poker Tournament, VIP Room, Contestant Party or Alley way gate.

1. Two 4x8 banners in the arena
2. Free front row exhibit booth space at venue
3. One PA announcement per hour
4. Ad played during web cast on BarrelHorses.com
5. Free hotel room for sponsor
6. Brochure in contestant packet

Cost: \$3,000 (Up to 25% product trade can be negotiated)

LEVEL 3: Banner Sponsor (Only 4 slots for this level)

1. One 4x8 banner in the arena
2. Free exhibit booth space at venue
3. One PA announcement per hour
4. Brochure in contestant packet

Cost: \$500 (No product trade available)



2008 LG Pro Classic Schedule of Events
Grand Coughatta Casino Resort Pavilion, Kinder, LA
February 13-17, 2008

Tuesday, 2/12

Check-In, 10am

Wednesday, 2/13

Slot Owners Check In, 10am
Open arena, no barrels, 9am-9pm
Slot owners name jockey by 6pm

Thursday, 2/14

Exhibitions, 9am-5pm
Invitational horses get 2 free exhibitions
LG Pro Classic Draw, 5pm in arena stands
LG \$200,000 Pro Classic Long Go, 8pm

Friday, 2/15

Go #1 LG Sale Futurity, 9am
NBHA Super Show Go#1, 11am
LG Pro Classic Sale Horse Previews, 6pm

Saturday, 2/16

Horse Sale Demo, Horses in numbered order, 9am
LG Pro Classic Horse Sale, noon
LG Pro Classic Draw, 4pm in arena stands
Pro Classic \$10,000 Consolation Race, 7pm
Pro Classic \$200,000 Finals Event, 8pm

Sunday, 2/17

Go #2 LG Sale Futurity, 9am
NBHA Super Show Go#2, 10am

Who is Lance Graves?

Lance Graves is an 2 time AQHA World Champion, BFA World Champion, PHBA World Champion and Congress Champion barrel racer. Lance is member of Team Wrangler and has been featured on RFD-TV in over 50 million homes on Dish and DirecTV. Lance has students around the globe including movie stars and European champions. Many of the horses he has trained have been seen running WPRA, IFR, NHSRA and NBHA races around the globe. His personal approach to teaching gives each student a unique perspective when learning.



Lance does not teach quick fixes to problems. Instead he helps students understand that the connection with your horse is paramount to being a champion barrel racer. Lance prides himself in consistent training that allows almost any individual to ride horses he has trained after they leave his competition program. Unlike other national trainers, Lance trains very few "outside" horses and focuses on

teaching students. He has taught in Canada and around the United States. Lance's training videos have been sold to China, Australia and his first video sold over 1,000 copies in the first 30 days. World Champion credentials with a passion for teaching makes Lance a professional barrel racer like no other.

www.LanceGraves.com



Contact Sheet

Event Producer

Maximum Performance, LLC

Slot Race Coordinator

Lance Graves
918-420-5839

Race Coordinator/Entry Information

Pete Oen
918-420-5839
www.LanceGraves.com

Sponsor Coordinator

Ryan Dohrn
706-951-4303
706-828-4303

Horse Sale Coordinator

Danny Ray
(580) 777-2877



February 13-17, 2008
Grand Coushatta Casino Resort
Kinder, LA

\$200,000

Invitational Slot Race

Long Go and finals!

Top 25 run for \$170,000 Bottom 25
run for \$30,000 consolation



\$5,000 Added NBHA

Super Show

additional \$5k added BFA Side pot!

Win wildcards in each division too!

\$27,500

LGPC Sale Futurity

For 4 year olds bought through the 2006
LGPC Sale only.

LGPC Horse Sale

Produced by Going Big Time

Tuesday, 2/12

Check-In, 10am

Wednesday, 2/13

Slot Owners Check In, 10am
Open arena, no barrels, 9am-9pm
Slot owners name jockey by 6pm

Thursday, 2/14

Exhibitions, 9am-5pm
Invitational horses get 2 free exhibitions
LG Pro Invitational Draw, 5pm in arena stands
LG \$100,000 Pro Classic Long Go, 8pm

Friday, 2/15

Go #1 LG Sale Futurity, 9am
NBHA Super Show Go#1, 11am
LG Pro Classic Sale Horse Previews, 6pm

Saturday, 2/16

Horse Sale Demo, Horses in numbered order, 9am
LG Pro Classic Horse Sale, noon
LG Pro Classic Draw, 4pm in arena stands
Pro Classic \$10,000 Consolation Race, 7pm
Pro Classic \$100,000 Finals Event, 8pm

Sunday, 2/17

Go #2 LG Sale Futurity, 9am
NBHA Super Show Go#2, 10am

Stalls are \$75 for the entire event (4 nights).

Horses can move in early for a fee of \$20 per
stall per day. Please let us know your coming early.

RV Spots and shavings managed by Coushatta
Pavilion. \$7 per bag for shavings. Casino hotel
discount code is "LG Pro Classic". RV Resort and
Arena RV spots are different. Call 888-774-7263 for
hotel and RV Resort. Arena RV spots are first come
first served. No advance reservations for Arena RV
slots!

Contact Danny Ray (580) 777-2877 for
consignment in the horse sale. Only horses bought
through this sale can compete in the annual LG Pro
Classic Sale Futurity

For more information visit, www.LanceGraves.com

Show Produced by: Maximum Performance, LLC.

Call 918-420-5839 for event information

Announcer: Alan Moorhead, Timer: Tyler Harrell, Photographer: Kenneth Springer, Video/Webcast: Becky
Canaday of Visworks and BarrelHorses.com

Any and/or all parts of this event are subject to change at any time for any reason.